



Believe in Books Literacy Foundation
PO Box 1800 Intervale, NH 03845
603-356-9980
www.jttnp.org

The mission of the Believe in Books Literacy Foundation is to advance healthy development of young minds through literacy programs that encourage early reading, imagination, and physical activity. The Believe in Books Literacy Foundation is a charitable 501(c)(3) non-profit organization guided by a volunteer Board of Directors, and supported by hundreds of dedicated volunteers from the communities that we serve. The net proceeds of our events and merchandise sales are designated toward our literacy programs.

For Supporter Info, please contact Shelby Noble at 603-356-9980 or email shelby@believeinbooks.org.

Please note the following payment terms:

For 2017, 1/2 of annual contribution is due with contract.
Remaining quarterly payments due July 1st and October 1st.
Upgrade amounts are due upon purchase.
5% monthly fee on late payments.

(Contracts received after each quarterly date requires payments to date).

Ticket Purchases are due in full by July 1st

Please note the following advertising deadlines:

June 1st - Event Brochure space due
September 1st – Event Program ad space due

Ticket Prices:

Coach - \$47 First Class - \$57 Dome - \$67

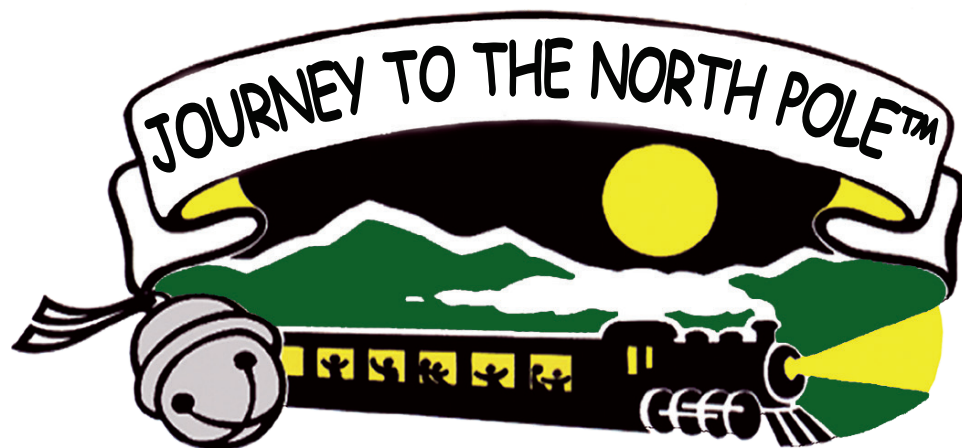
For more information please visit jttnp.org

Event Supporter Programs

2017



Believe in Books Literacy Foundation
presents its original fundraising event:



Event Supporter Programs

Support of our Journey to the North Pole™ Event allows us to provide educational literacy programs and deliver thousands of new books to children throughout Northern New Hampshire and Western Maine.

Benefits of your contributions include recognition of your name and/or logo in our Journey to the North Pole brochures, literature and on our website. Your benefits include increased business opportunities and knowing your dollars go towards supporting the Believe in Books Literacy Foundation.

Marketing

“Friend” Supporter **\$750 (\$1600 value) \$850 savings**

- One line listing (name & phone number) in the Event Brochure, Event Program and on Website
- Opportunity to include a mailing piece in our Ticket Packages which are mailed to all preferred pre-sale & on-line ticket holders
- Opportunity to purchase up to 50 tickets (MAX 16 tickets for Friday evening show and BOTH Saturday shows)

“Contributing” Supporter **\$1,500 (\$2450 value) \$950 savings**

- Logo and two-line listing in brochure and program
- Logo and two-line listing with LINK on website
- ¼ page ad in Program (2.25”w x 3.75”h - advertiser supplied)
- Opportunity to include a mailing piece in our Ticket Packages which are mailed to all preferred pre-sale & on-line ticket holders
- Opportunity to purchase up to 100 Tickets (MAX 16 tickets for Friday evening show and BOTH Saturday shows)

“Key” Supporter **\$3,000 (\$4000 value) \$1000 savings**

- Logo and three-line listing in brochure and program
- Logo and three-line listing with LINK on website
- ½ page ad in program (4.75”w x 3.75”h - advertiser supplied)
- ¼ page ad in brochure (3.5”w x 2”h - advertiser supplied)
- Opportunity to include a mailing piece in our Ticket Packages which are mailed to all preferred pre-sale & on-line ticket holders
- Opportunity to purchase up to 150 tickets (MAX 16 tickets for Friday evening show and BOTH Saturday shows)

“Presenting” Supporter **\$6,000 (\$7250 value) \$1250 savings**

- Logo and three-line listing in brochure and program
- Logo and three-line listing with LINK on website
- Full page ad in Program (4.75”w x 7.5”h - advertiser supplied)
- ¼ page ad in brochure (3.5”w x 2”h - advertiser supplied)
- Logo on postcard sent out to our mailing list (over 30,000 people)
- Banner ad on website (9”w x 1.75”h - advertiser supplied)
- Logo on “gift” for First Class and Premier/Dome ticket holders
- Opportunity to include a mailing piece in our Ticket Packages which are mailed to all preferred pre-sale & on-line ticket holders
- Opportunity to purchase up to 500 tickets (MAX 24 tickets for Friday evening show and BOTH Saturday shows)

UPGRADE OPTIONS

- 20 Additional Coach Tickets - \$1,040 (Save \$1 per ticket)
- 20 Additional First Class Tickets - \$1,240 (Save \$1 per ticket)
- 40 Additional Coach Tickets - \$2,080 (Save \$1 per ticket)
- 40 Additional First Class Tickets - \$2,480 (Save \$1 per ticket)

Tickets

Must purchase a Marketing Option to be eligible for ticket purchases

COACH TICKETS

\$47 each (SAVE \$6 PER TICKET)

- NO TICKET OR PROCESSING FEES

Cost if client purchased on their own, \$53 each

FIRST CLASS TICKETS

\$57 each (SAVE \$6 PER TICKET)

- NO TICKET OR PROCESSING FEES

Cost if client purchased on their own, \$63 each

PREMIER/DOME TICKETS

\$67 each (SAVE \$6 PER TICKET)

- NO TICKET OR PROCESSING FEES

Cost if client purchased on their own, \$73 each

Ticket Exchange Policy

We understand you sometimes need to change your ticket dates and quantities. All change requests must be made prior to the Preferred Pre-Sale (October 12, 2017) to have no change fee.

- ALL requests made after the Preferred Pre-Sale will be billed a \$5 fee per ticket and must be done five days prior to original departure date.

- If tickets have been distributed, we will require them to be returned immediately by dropping them off at our office or mailing them.